

ANANDA CHANDRA COLLEGE, JALPAIGURI

INTERNAL QUALITY ASSURANCE CELL

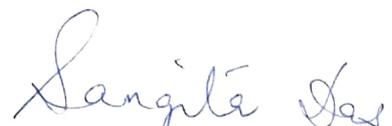
ANANDAMELA

An active learning approach to Skill Enhancement and Entrepreneurship

As part of a special drive towards Skill Enhancement and Entrepreneurship among students especially talented in art, craft and photography, an Exhibition cum Sale of handicrafts, AnandaMela, prepared by students was held in the college campus on 25.03.2023.

Acknowledging that handicraft market in India is witnessing significant growth, thanks to the increasing presence of these products on various online platforms, the college IQAC hosted this event to enable students to demonstrate their craft, prepare their stalls in collaborative groups, design and decorate and attractively arrange their items, fix prices at par market rates, and demonstrate their art before their customers. Special attention was given to artworks made from readily available materials, like jute, bamboo, paper, glass, seeds, etc and recycled products. In this day-long event, outside visitors were allowed to visit the Mela, which enabled the students to sell their products not only to their peers, College Teaching and Non teaching staff but also to outside customers.

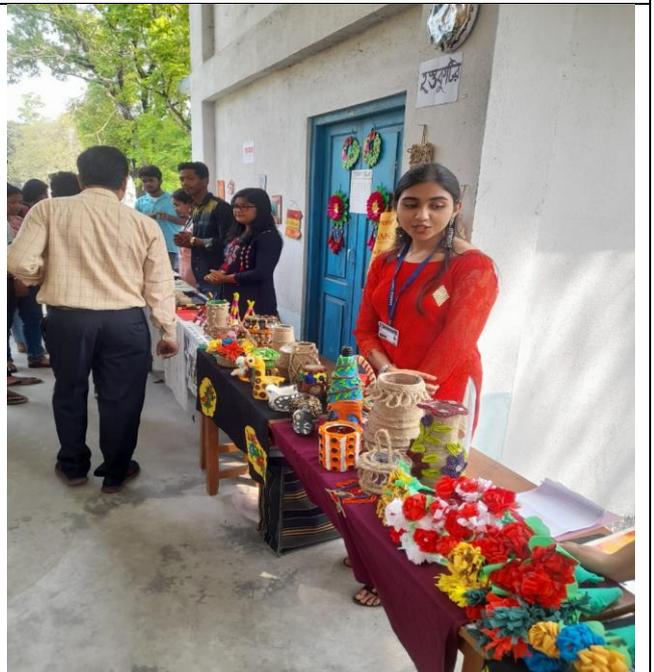
Since tourism industry in North Bengal is expanding, these artefacts are in demand as souvenirs. Such Skill Development initiatives can create a lucrative opportunity for local artisans and craftspeople to produce and sell their unique handicrafts efficiently. The event came out to be a grand success and the participating students benefitted immensely by this active learning approach of gaining knowledge of entrepreneurship and skill. IQAC is looking forward to holding more such programmes whereby students can gain knowledge and acquire entrepreneurship skills through direct experience and practice in near future.


(Co-ordinator, IQAC)

Coordinator, I.Q.A.C.
Ananda Chandra College
Jalpaiguri, W. B.

Photo Gallery





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ANANDAMELA

Date: 25/03/2023

An initiative for Skill Enhancement and Entrepreneurship development

Attendance Sheet for Students participated by giving stalls in Anandamela

Srl No.	Name	Phone No.	Signature	Deptt.
1.	Arpita Shil	8327575584	Arpita Shil	Bengali
2.	Georgi Bhoomik	6294248321	Georgi Bhoomik	Bengali
3.	Himani Roy	9907992790	Himani Roy	Bengali
4.	Purnima Das	8392085036	Purnima Das	Bengali
5.	Malobika Brao	6294290763	Malobika Brao	"
6.	Neha Chanda	9749153195	Neha Chanda	"
7.	Agnibha Dey	9933193444	Agnibha Dey	"
8.	Ankita Sen	7478489970	Ankita Sen	"
9.	Surjyadipta Sarkar	8509038389	Surjyadipta Sarkar	"
10.	Rudrapriya Das.	9547137491	Rudrapriya Das.	"
11.	Rishov Chakrabarty	9002163150	Rishov Chakrabarty	"
12.	Sakib Roy	2672669285	Sakib Roy	"
13.	Sakib Roy	6295468871	Sakib Roy	"
14.	Rupam Roy	8597925360	Rupam Roy	Eng Dept.
15.	Tarmoy Saha	9382179653	Tarmoy Saha	Eng Dept.
16.	Rita Sarkar	9064224365	Rita Sarkar	Eng Dept.
17.	Diya Sarkar	9832028015	Diya Sarkar	Eng Dept.
18.	Amrita Chakrabarty	9641524674	Amrita Chakrabarty	Eng. Dept.
19.	Madhurima Sen	7810887184	Madhurima Sen	Hiz. Dept.
20.	Nandini Roy	8388013918	Nandini Roy	Eng Dept.
21.	Sohini Bal	8597425129	Sohini Bal	Eng Dept.
22.	Rupam Jyoti Das	8101257289	Rupam Jyoti Das	Eng Dept.
23.	Antarupa Sen	7872784233	Antarupa Sen	Eng Dept.

