Discipline:	Science		Arts, H	umanities &	Science	$\overline{\checkmark}$	
	Commerce		BBA		ВСА		
Subject Name:	ECONOMICS						
Subject Code:	(Will be provided by the University)						
Semester:	Semester II □ Semester III √ Semester						
	Semester V □ Semester VI □ Semester VII □ Semester VIII □						
Course Name:	FINANCIAL LITERACY AND BANKING						
Course Code:	POOBSEC22 (Will be provided by the University)						
Course Credit:	Theoretical 2			Practical/Tutorial		1	
Marks Allotted:	Theoretical	40		Practical/Tutorial		20	
	Continuing Evaluation			Attendance			
Course Type (tick the correct alternatives):							
Major Core				AEC			
Interdisciplinary			SEC				
Minor / Generio			VAC				
Research Projec			Vocational				
Is the course focused on employability / entrepreneurship? YES ☑					\square	NO \square	
Is the course focused on imparting life skill?				YES	\square	NO 🗆	
Is the course based on Activity ?				YES ☑		NO 🗆	
Remarks by Chairman, UG BOS, if any							

UG BOS Meeting Reference Number:

120/UG-24

Date: 25/0

25/07/2024

Course Code: POOBSEC224

Course Name: Financial Literacy and Banking

Brief Course Description:

A financial literacy and banking course equips students with essential knowledge to make informed financial decisions. It covers budgeting, saving, and investing basics, helping course participants understand income, expenses, and financial planning. The course explains banking fundamentals, including different types of accounts, online banking, and understanding bank statements. It also delves into credit, loans, and managing debt, highlighting the importance of credit scores. Participants learn about various investment options, risk management, and diversification. Additionally, the course addresses financial protection through insurance and identity theft prevention, alongside strategies for setting and achieving financial goals.

Prerequisite(s) and/or Note(s):

The elementary numeracy and computer skills are prerequisites for this course, and an elementary knowledge of banking and investment No advanced financial knowledge or professional experience is required, making the course suitable for beginners.

Course Objectives:

Knowledge acquired:

- (1) Create awareness in students about the need to possess financial literacy education.
- (2) Familiarity with different aspects of financial literacy such as savings, investment, taxation, and insurance
- (2) Understand the relevance and process of financial planning to promote financial well-being

Skills gained:

- (1) Develop expertise for personal financial planning
- 2) Ability to analyse banking and insurance products
- (3) Develop proficiency in understanding financial market operation and functioning

Competency Developed:

On completing the course, the students will be able to understand the importance of financial literacy and prepare financial plans and budgets at the micro level (for persons or families). The course will help to develop the knowledge required for analyzing investing in banking, insurance and capital market products to help promote financial well-being. Students will develop a good proficiency to provide advice on investment options, risk management, and diversification of financial products.

Course Syllabus

Financial Literacy and Banking

Module 1: Basic Financial Concepts: [12 hrs]

Savings and investment, Power of compounding, Budgeting, Financial goals, Trade-off between risk and return, Inflation effects on investment, Investor's age and financial portfolio diversification, Understanding credit score and personal debt management, Tax planning, Management of spending and financial discipline, Govt. schemes: Pradhan Mantri Jan Dhan Yojana (PMJDY), Pradhan Mantri MUDRA Yojana (PMMY) and others.

Module 2: Banking: [12 hrs]

Financial products and services from banks: Deposits and Types of Deposits-Saving Bank Accounts, Fixed Deposit Accounts, Recurring Deposit Accounts, Special Term Deposit Schemes, Formalities to open various types of bank accounts, KYC norms, Loans and Types of loan advanced by Banks, Digitisation of financial transactions: Cashless banking, Net banking and UPI, Check counterfeit currency, CIBIL, ATM, Debit and Credit cards, banking Complaints and Ombudsman, Banking structure in India and Role of Reserve Bank of India

Module 3: Investment Planning in Financial Markets: [12 hrs]

Capital Market vs. Money Market, Securities and its types, i.e., Equity, Debentures or Bonds, IPOs and FPOs, Mutual Funds, Types of Mutual Funds, Brokers, sub-brokers, Process for becoming a capital market investor,

Insurance Planning: Life and non-life including medical insurance schemes, Security and precautions against Ponzi schemes and online frauds.

Module 4: Tax Planning Schemes: [9 hrs]

Aspects of Personal tax planning, e-filing, Government tax saving Schemes-National Saving Certificates, Public Provident Fund, Post Office Schemes, Equity Linked Savings Schemes, Retirement Benefits Schemes- NPS (New Pension System),

II. PRACTICAL (NON-LAB) [15 hrs]

Module 5: Project

Students will have to undertake project work and submit a report as a part of their course on **Financial Literacy and Banking**. A few topics are suggested below, but students may take other topics of their choice relevant to the course in consultation with the course instructor.

- a) Influence of age and educational qualification on the financial literacy level.
- b) Impact of Digital Banking Initiatives on Financial Inclusion
- c) Impact of Behavioural Biases on Financial Decision Making
- d) Financial Literacy among Different Social Groups
- e) Digital Banking Trends and Customer Experience
- f) Comparative Analysis of Public Sector Banks vs. Private Sector Banks

The project work and subsequent report submission should be the original work of the student and submitted both in hard and in MS Word. The size of the paper will be A4, and the font will be Times New Roman. The font size will be 12 with a line spacing of 1.5. There will be a cover page mentioning the title of the report, followed by a declaration of the candidate, content, list of tables,

list of figures, abbreviation, chapters, annexure (if required), and references. The write-up should be at least 10,000 (ten thousand) words.

Suggested Readings:

- Avadhani, V A (2019), Investment Management, Mumbai: Himalaya Publishing House Pvt Ltd
- Chandra, P. (2012), Investment Game: How to Win. New Delhi: Tata McGraw Hill Education.
- T. R. Jain and R. L. Sharma, Financial System, by, VK Global Publisher
- Introduction to Financial Planning (4th Edition 2017)- Indian Institute of Banking & Finance.
- Investment Planning by SEBI
- Kothari, R (2010), Financial Services in India: Concept and application. New Delhi: Sage Publication India Pvt Ltd
- B. E, (2003), The Basics of Finance: Financial Tools for Non-Financial Managers, Indiana: Universe Company
- Money and Banking by T. R. Jain and R. K. Kaundal, VK Global Publisher
- A (2017), Financial Literacy Education. London: Palgrave Macmillan.