

TEMPLATE FOR COURSE SYLLABUS FOR NEP IMPLEMENTATION

Discipline: Science Arts, Humanities & Social Science

Commerce BBA BCA

Subject Name:

Subject Code: (Will be provided by the University)

Semester: Semester I Semester II Semester III Semester IV

Semester V Semester VI Semester VII Semester VIII

Course Name:

Course Code: (Will be provided by the University)

Course Credit: Theoretical Practical/Tutorial

Marks Allotted: Theoretical Practical/Tutorial

Continuing Evaluation Attendance

Course Type (tick the correct alternatives):

Major Core AEC

Interdisciplinary/ DSE SEC

Minor / Generic Elective VAC

Research Project/Dissertation Vocational

Is the course focused on employability / entrepreneurship? YES NO

Is the course focused on imparting life skill? YES NO

Is the course based on Activity ? YES NO

Remarks by Chairman, UG BOS, if any

UG BOS Meeting Reference Number:

Date:

Course Code:

Course Name: Introduction to the History of Mass Communication

Brief Course Description:

This course introduces students to the rich history of mass communication, from the beginning of the smoke signals in the Amazon to the cave paintings of Bhimbhetka and Altamira, to the Gutenberg press, and subsequently the rise of the Telegraph, Telephone, Radio, Cinema, Computers, Internet, and Smartphones. The course will also place a special emphasis on the evolution of mass communication in India, starting from the mythological soothsayers, the *Waqia Navis* during the Mughal and the Maratha period, the 'Paik runners' of the regional kings, the 'Dispatches' of the British Raj, to the first newspapers, print media, and the freedom struggle, culminating in the rise of radio, television, and the internet in India.

Prerequisite(s) and/or Note(s):

- (1) Higher Secondary or equivalent certification from any recognized board.
- (2) Note(s): The syllabus changes yearly or in due course and may be modified during the term itself, depending on the circumstances. However, students will be evaluated only on the basis of topics covered in the course.

Course Objectives:

Knowledge acquired:

- (1) Basic understanding of historical perspectives in the field of Mass Communication and the transformation of the concepts surrounding 'Mass' and 'Communication'.
- (2) Basic understanding of how mass communication evolved in India in particular, and the world in general and the shape that it has presently undertaken.

Skills gained:

- (1) Better understanding of communication process and its diverse social, political and cultural ramifications.

Competency Developed:

- (1) Students will gain a proper historical foundation of communication not just as a historical process but also as critical prerequisite to the functioning of social, political, economic and cultural institutions.

Course Syllabus

Unit 1: Oral Communication and Oral Culture

- i. Evolution, definition, significance, and characteristics of Oral Communication and Oral Culture
- ii. Discourse production through Oral Communication, Oral cultures and Oral Histories – The birth of the language; language and communication; Places to communicate and learn: The Greek Agoras, Vedic Ashramas and the role they played in the formation of the society. The role of Sama Veda in the oral tradition of India.
- iii. Orality and contemporary issues involving modernity, identity and indigeneity. The significance of Orality in indigenous cultures today.

Unit 2: The journey from the invention of writing to the invention of the Gutenberg Printing Press – The rise of the ‘mass’ and ‘communication’

- i. The history of writing – Skin, bones, papyrus and clay; The Greek, Egyptian and Chinese contributions;
- ii. The advent of the mechanical printing press – Setting the context: Economic conditions and Intellectual climate: Reformation and Renaissance; Technological factors – Paper, the gift of China; the forerunners of newspapers; Gutenberg Printing Press, setting the Type, Offset Lithography, the problem of the continuous sheet of paper; Printing revolution and Industrial Printing presses
- iii. The rise of the idea of ‘mass’ and ‘communication’ - Industrial Revolution and Media: The rise of the masses, mass media, mass communication and mass dependencies; Literacy and Equality
- iv. The rise of the Press: The Business of Newspapers, the Political Press, Yellow Journalism and the Penny Press; the Prestige Press, the birth of objectivity, composing room, photographs in newspapers;

Unit 3: Mass Communication in India – Historical Perspectives

- i. The Indus legacy of written language/symbols; Early Indian epigraphs – Kharosthi, Brahmi, Tamil epigraphs; Ashokan experiments in ‘communicating’ with the ‘masses’ – the Ashokan edicts and pillars;
- ii. Written communication and mode of communication during the Sultanate and Mughal Era – the illustrated books of the era. Indian Salons - Majlis (proto-Habermasian Public Sphere) – Qawwali, Shayari, Ghazal – Eminent intellectuals of the period - Amir Khusrau, Tansen, Gallib among others. The institution of *Waqia Navis*.
- iii. The advent of the Colonial Powers: Shah Jahan and the Portuguese gift of the Printing Press; Colonialism; Christianity and Press; The printing of the first books in English in India and the national languages; the beginning of Journalism – Hickey’s Gazette, Life and works of Hickey; The contributions of Baptist Mission of Serampore, James Silk Buckingham, Charles Metcalfe, Henry Louis Vivian Derozio and the Young Bengal

- Movement, Bal Gangadhar Tilak, Raja Rammohun Roy, Harish Chandra Mukherjee and the Hindu Patriot, The Statesman, and Amrita Bazar Patrika.
- iv. Indian Press and India's Independence Struggle - Mahatma Gandhi and Dr. B. R. Ambedkar as Journalists and Communicators; The divide between the Vernacular and the English language press;
 - v. Indian Press after the Independence – Press during the emergency; Impact of Liberalization, Privatization and Globalization in Indian print media industry; Present trends and future trajectories of Indian print media industry.

Unit 4: Signals in the Air – The evolution of Broadcasting

- i. The invention of Telegraph and Telephone. Pre-radio broadcasting through telephone; Emergence of Radio - Radio Technology, modes of transmission;
- ii. Radio in India – Bombay Presidency Radio Club; All India Radio (AIR); Advent of commercial and community radios. The role played by Radio Ceylon in the Indian subcontinent.
- iii. The advent of television - John Logie Baird; Philo Farnsworth's image dissector; the first television stations and television broadcasting. The rise of BBC, ABC and Soviet Central Television
- iv. Television in India – The first televisions in India, Teynampet Experiment, Satellite Instructional Television Experiment (SITE), Terrestrial Television – The Golden Days of Doordarshan, Cable and Satellite Television, Conditional Access System, Internet Protocol Television (IPTV), Over-the-top (OTT); present trends in Indian Television broadcasting system.
- v. Personal Computers (PCs) and the Internet – The World Wide Web, Bulletin Boards, Online Advertising, online chat, email; Teletext and Videotext, Electronic Newspapers (Epaper), Online Portals, Social Media, GNU Project, Webcasting

Continuous Evaluation

Any one of the following (10 Marks)

- a) Group Discussion
- b) Class Test.
- c) Assignment
- d) PowerPoint Presentation

Suggested Readings

Fang, I. E. (1997). A History of Mass Communication: Six Information Revolutions. United Kingdom: Focal Press.

Demers, D. (2007). History and Future of Mass Media: An Integrated Perspective (Hampton Press Communication Series (Mass Media & Journalism Subseries)). United States: Hampton Press.

- Noll, A. M. (2007). *The Evolution of Media*. United States: Rowman & Littlefield Publishers.
- Rodman, G. R. (2008). *Mass Media in a Changing World: History, Industry, Controversy*. United Kingdom: McGraw Hill.
- Williams, K et al (2013) *Reconstructing the Past: History in the Mass Media 1890–2005*. United Kingdom: Taylor & Francis.
- Sloan, W. D. (2013). *Perspectives on Mass Communication History*. United Kingdom: Taylor & Francis.
- Simonson, P. (2010). *Refiguring Mass Communication: A History*. United States: University of Illinois Press.
- Raghavan, G. N. S. (1994). *The press in India, a new history*. India: Gyan Publishing House.
- Sharma, K. C. (2007). *Journalism in India: History, Growth, Development*. India: Regal Publications.
- Joshi, P. (n.d.). *Empire News: The Anglo-Indian Press Writes India*. United States: State University of New York Press.
- Sethi, D. (2019). *War over Words: Censorship in India, 1930-1960*. United Kingdom: Cambridge University Press.

Examination Question Pattern

For 60 Marks

Sl. No.	Questions to be answered	Out of	Marks of each question	Total Marks
1	4	6	3	4x3=12
2	4	6	6	4x6=24
3	2	4	12	2x12=24

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Course Name:

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Course Credit: Theoretical Practical/Tutorial

Marks Allotted: Theoretical Practical/Tutorial

Continuing Evaluation Attendance

Course Type (tick the correct alternatives):

Major Core AEC
 Interdisciplinary/ DSE SEC
 Minor / Generic Elective VAC
 Research Project/Dissertation Vocational

Is the course focused on employability / entrepreneurship? YES NO

Is the course focused on imparting life skill? YES NO

Is the course based on Activity ? YES NO

Remarks by Chairman, UG BOS, if any

UG BOS Meeting Reference Number:

Date:

Course Code:

Course Name: Media Law and Ethics

Brief Course Description:

This course introduces students to the critical concepts surrounding mass communication ethics and laws. There are four dimensions to it: First, the students will learn about ethical perspectives in ethics and mass media as a foundation to how ethics regulates communication as a practice and a process. Second, the students will gain an in-depth understanding of the laws and various other regulations surrounding mass media. Third, the students will learn about the rights and the privileges of the journalists. Finally, the students will learn what to expect and how to handle the ethical and legal dilemmas surrounding the expansion of the convergence media.

Prerequisite(s) and/or Note(s):

- (1) Higher Secondary or equivalent certification from any recognized board.
- (2) Note(s): The syllabus changes yearly or in due course and may be modified during the term itself, depending on the circumstances. However, students will be evaluated only on the basis of topics covered in the course.

Course Objectives:

Knowledge acquired:

- (1) In-depth understanding of ethics and laws surrounding mass media institutions and rights and privileges of its practitioners.
- (2) In-depth understanding of the future trends and trajectories of mass media institutions and the ethical and legal dilemmas ensured by the same.

Skills gained:

- (1) Better understanding of communication process and its diverse ethical and legal ramifications

Competency Developed:

- (1) Students will learn to negotiate the various dilemmas and problems while working in the field later.

Course Syllabus

Unit 1: Media Ethics

- i. Media Ethics - Principles of media ethics, News media and ethical concerns, Media ethics and self-regulation; New media ethics; Press Council's Guidelines
- ii. Ethical practices surrounding reporting; Ethical practices surrounding reporting on issues related to minors, women, underprivileged etc.; Press and Public Access to the Judicial Processes, Records, Places, and Meetings
- iii. Institutions of the Ombudsman, Right to Privacy, Lok Adalat
- iv. Broadcasting Code, Cable TV Programme Code, Advertising Code, and Codes for Public Relations and Advertising

Unit 2: Media Laws

- i. Media Law: Concept, Nature, Scope, and Need; Historical Perspective of Press Regulations; Indian Constitution and Freedom of Speech and Expression, Media laws and constitutional framework; Sedition and Censorship: The Indian Experience, particularly during the Emergency of 1975; Debate and Regulations about Convergence, Media Council, etc
- ii. Defamation, Libel, Slander, Contempt, and Privileges - Libel – Civil and Criminal Libel; Indecency, Obscenity, and Pornography, Law on Defamation and Journalistic Defense
- iii. Contempt of Courts, Privileges of Parliament/State Legislatures, Role of various Press Commissions, Role of Press Council of India

Unit 3: Important Laws, Acts and Regulations

- i. Laws applicable to print media: Press and Registration of Books Act, 1867, Copyright Act, 1957;
- ii. Laws applicable for broadcast media: Legal Provisions about Licensing, Up-linking, Regulating, etc. of Private Electronic Media Channels, Prasar Bharati Act, 1990
- iii. Laws applicable for Convergence/New Media: Information Technology Act, 2000
- iv. Laws applicable for access to information: Right to Information Act, 2005
- v. IPR Laws applicable for media:
- vi. Laws universally applicable to Mass Communication: Official Secrets Act, 1923, National Intellectual Property Rights Policy 2016; Indian Penal Code (Obscenity, Sedition, Contempt of Court), Indecent Representation of Women (Prohibition) Act, 1986, The Children Act, 1960,

Unit 4. The Rights and Privileges of the Journalists

- i. Laws and regulations surrounding the rights and the privileges of the journalists – Press Council of India
- ii. Working Journalists and Other Newspaper Employees (Conditions of Service) and Miscellaneous Provisions Act, 1955

Unit 5. Contemporary Issues in Media Ethics and Laws

- i. Media ethics, laws and policy in the digital age – Dilemmas surrounding willful surrender of privacy; Privacy and Free Expression: Competing or Complementary Rights
- ii. Ethical pitfalls in digital age; Post Truth; social media and citizen journalism, rethinking information privacy in the connected world

Continuous Evaluation

Any one of the following (10 Marks)

- a) Group Discussion
- b) Class Test.
- c) Assignment
- d) PowerPoint Presentation

Suggested Readings

Media Law, Ethics, and Policy in the Digital Age. (n.d.). United States: IGI Global.

Moore, R. L., Murray, M. D. (2012). Media Law and Ethics. India: Taylor & Francis.

Moore, R. L., Murray, M. D., Farrell, M., Youm, K. H. (2017). Media Law and Ethics. United Kingdom: Taylor & Francis.

Media Law, Ethics, and Policy in the Digital Age. (n.d.). United States: IGI Global.

Media Law and Ethics in the 21st Century: Protecting Free Expression and Curbing Abuses. (2014). United Kingdom: Palgrave Macmillan.

Cohen-Almagor, R. (2001). Speech, Media and Ethics: The Limits of Free Expression. United Kingdom: Palgrave Macmillan UK.

Lipschultz, J. H. (2021). Social Media Law and Ethics. United Kingdom: Taylor & Francis.

The SAGE Guide to Key Issues in Mass Media Ethics and Law. (2015). United States: SAGE Publications.

Crook, T. (2009). Comparative Media Law and Ethics. United Kingdom: Taylor & Francis.

Black, J., Roberts, C. (2011). Doing Ethics in Media: Theories and Practical Applications. (n.p.): Taylor & Francis.

Kamal, A. (2020). Media Laws in India. India: Notion Press.

Ravindranath, P. K. (2004). Press Laws and Ethics of Journalism. India: Authorspress.

Examination Question Pattern

For 60 Marks

Sl. No.	Questions to be answered	Out of	Marks of each question	Total Marks
1	4	6	3	$4 \times 3 = 12$
2	4	6	6	$4 \times 6 = 24$
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Course Name:

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Course Credit: Theoretical Practical/Tutorial

Marks Allotted: Theoretical Practical/Tutorial

Continuing Evaluation Attendance

Course Type (tick the correct alternatives):

Major Core AEC
 Interdisciplinary/ DSE SEC
 Minor / Generic Elective VAC
 Research Project/Dissertation Vocational

Is the course focused on employability / entrepreneurship? YES NO

Is the course focused on imparting life skill? YES NO

Is the course based on Activity ? YES NO

Remarks by Chairman, UG BOS, if any

UG BOS Meeting Reference Number:

Date:

Course Code:

Course Name: Basics of Broadcast Media

Brief Course Description:

This course introduces students to exciting world of broadcast media and introduces as well equips them with the basic knowledge of sound recording, editing and producing various programmes for radio. Concomitantly, the students will be introduced and equipped with the basic knowledge of taking still images and editing them as well as recording videos and editing them and creating various kinds of programmes for television

Prerequisite(s) and/or Note(s):

- (1) Higher Secondary or equivalent certification from any recognized board.
- (2) Note(s): The syllabus changes yearly or in due course and may be modified during the term itself, depending on the circumstances. However, students will be evaluated only on the basis of topics covered in the course.

Course Objectives:

Knowledge acquired:

- (1) Basic understanding of the elements of sound/audio recording and production for radio broadcasts.
- (2) Basic understanding of the elements of still and moving images, how to produce and edit them.

Skills gained:

- (1) Students will gain skills related to broadcast media which will be critical in their future employment.

Competency Developed:

- (1) Students will be able to cope up with the demands of professional journalism and deliver.

Course Syllabus

UNIT 1: Sound, Sound Recording and Sound Production

- i. Definition of Sound and its implications and scope in Mass Communication
- ii. Types of sound: Sync, Non-Sync, Natural sound, Ambience Sound, Sound Design-Its meaning with examples from different forms; Distinction between audio and sound.
- iii. Audio Components: High Fidelity and Modularity; Analogue and Digital Audio
- iv. Audio recording techniques – microphones, audio recording cubicle/studio, digital audio workstations (DAWs), mobile audio workstation (MAWs)
- v. Software used for sound/audio editing: Adobe Audition, Sound Forge Audio Studio and Audacity.

UNIT 2: Still Images, Moving Images and Still and Moving Images editing

- i. Definition, characteristics and types of images: 2D images, 3D images, Moving Images
- ii. Still image editing tools and software: Still image editing, concepts involving digital still image editing – Types of digital images, raster images, bitmaps and vector images; Basics tools involved in editing still images digitally – marquee tool, lasso, masking, alpha compositing, layers, image size alteration, cropping, bleeding, colour setting through Histogram, Noise reduction, image orientation, perspective control etc.
- iii. Editing Platforms and Software: Adobe Photoshop, Adobe Lightroom, PaintShop Pro (Corel)

UNIT 3: Radio Broadcasting

- i. Characteristics of Radio as a medium
- ii. Elements of a Radio Bulletins: The principles of radio bulletin preparation - balance and pace; Structuring the bulletin, starting the bulletin, headlines, closing stories, closing headlines, actuality, stabs and stings; timing the bulletin, briefs and reading rate; special bulletins; Working in a Radio News Room, Presentation techniques for Radio - Announcer/Compere, News reader, narrator/voiceover artist, radio jockey, commentator, anchor/host, stock characters.

UNIT 4: Television Broadcasting

- i. Basics of a Camera (Lens & accessories), Electronic News Gathering (ENG) & Electronic Field Production (EFP); Visual Grammar – Camera Movement, Types of Shots, Focusing, Visual Perspective.
- ii. Characteristics of Television as a medium, Elements of a Television News Story: Gathering, Writing/Reporting; Elements of a Television News Bulletins
- iii. Basics of Editing for TV- Production for television - Pre-production, production and post production, production team, Video Editing Platforms and software: Final Cut Pro (FCP), Pinnacle, Adobe Premiere, Da Vinci etc
- iv. Changing Character of Television News (24-hours news format, News Production cycle, News 'Lingo', News as Event.)

UNIT 5: Webcasting

- i. Introduction to Webcasting;
- ii. Concept and feature, web 2.0 tools and services: webcast, webinar, blogs, wikis, online chat, online forums and discussion group, crowd-sourcing

- iii. Introduction to Internet radio, live streaming, media clip, streaming media, video blog, webisode, webinar.

Continuous Evaluation

Any one of the following (10 Marks)

- a) Group Discussion
- b) Class Test.
- c) Assignment
- d) PowerPoint Presentation

Suggested Readings

Atkinson, D. (2013). *The Sound Production Handbook*. United Kingdom: Taylor & Francis.

Baxter, D. (2022). *Immersive Sound Production: A Practical Guide*. United Kingdom: Taylor & Francis.

Wired for Sound: Engineering and Technologies in Sonic Cultures. (2010). Ukraine: Wesleyan University Press.

Rose, J. (2008). *Producing Great Sound for Film and Video, Third Edition*. Boston: Elsevier, Focal Press.

Dittmar, T. (2013). *Audio Engineering 101: A Beginner's Guide to Music Production*. Ukraine: Taylor & Francis.

McLeish, R., Link, J. (2015). *Radio Production*. United Kingdom: Taylor & Francis.

McLeish, R. (1994). *Radio production: a manual for broadcasters*. Oxford: Focal Press.

VanCour, S. (2018). *Making Radio: Early Radio Production and the Rise of Modern Sound Culture*. United States: Oxford University Press.

D'Ecclesia, G. (2013). *Theories and Techniques of Radio Broadcasting*. United Kingdom: Lulu.com.

Owens, J. (2019). *Television Production*. United Kingdom: Taylor & Francis.

Donald, R., Spann, T., Spann, T. (2000). *Fundamentals of Television Production*. United Kingdom: Wiley.

Film and Television Production in the Age of Climate Crisis: Towards a Greener Screen. (2022). Switzerland: Springer International Publishing.

Kellison, C. (2012). *Producing for TV and New Media: A Real-World Approach for Producers*. Netherlands: Taylor & Francis.

Mack, S., Rayburn, D. (2006). *Hands-on Guide to Webcasting: Internet Event and AV Production*. Germany: Elsevier/Focal Press.

Miles, P. (1998). *Internet World Guide to Webcasting*. United Kingdom: Wiley.

Examination Question Pattern

For 60 Marks

Sl. No.	Questions to be answered	Out of	Marks of each question	Total Marks
1	4	6	3	$4 \times 3 = 12$
2	4	6	6	$4 \times 6 = 24$
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Course Name:

Course Code: (Will be provided by the University)

Course Credit: Theoretical Practical/Tutorial

Marks Allotted: Theoretical Practical/Tutorial

Continuing Evaluation Attendance

Course Type (tick the correct alternatives):

Major Core AEC
 Interdisciplinary/ DSE SEC
 Minor / Generic Elective VAC
 Research Project/Dissertation Vocational

Is the course focused on employability / entrepreneurship? YES NO

Is the course focused on imparting life skill? YES NO

Is the course based on Activity ? YES NO

Remarks by Chairman, UG BOS, if any

UG BOS Meeting Reference Number:

Date:

Course Code:

Course Name: Radio Production

Brief Course Description:

This course introduces students to the exciting world of radio production engaging them with the various concepts of radio programming and broadcasting.

Prerequisite(s) and/or Note(s):

- (1) Higher Secondary or equivalent certification from any recognized board.
- (2) Note(s): The syllabus changes yearly or in due course and may be modified during the term itself, depending on the circumstances. However, students will be evaluated only on the basis of topics covered in the course.

Course Objectives:

Knowledge acquired:

- (1) Basic understanding of the elements of sound/audio recording and production for radio broadcasts.

Skills gained:

- (1) Students will gain skills related to radio production which will be critical in their future employment.

Competency Developed:

- (1) Students will be able to cope up with the demands of professional radio journalism and deliver.

Course Syllabus

Unit 1: Introduction to various Radio Broadcast Formats

- i. Public Service Announcement (PSA)
- ii. Jingles
- iii. Interview
- iv. Radio Talk
- v. Radio Drama
- vi. Discussion
- vii. Feature
- viii. Documentary

UNIT 2: Broadcast Production Techniques

- i. Operation of a Production Control Room & Studio: Types and functions, acoustics, input and output chain, studio console: recording and mixing.
- ii. Personnel in the Production Process: Roles and Responsibilities

UNIT 3: Pre-Production of Radio Production

- i. Idea generation, research, and radio scripting

UNIT 4: Production

- i. Creative use of sound; active listening
- ii. Recording and utilizing archived sounds (execution, requisites, challenges)
- iii. Editing and the creative use of sound editing

UNIT 5: Post Production

- i. Editing, Creative use of Sound Editing (Computer based), special sound effects, Phone-in programme.

SUGGESTED EXERCISE

Produce one radio format mentioned in Unit 1 as outlined in Unit 3 (Duration: 5 minutes).

Continuous Evaluation

Any one of the following (10 Marks)

- a) Group Discussion
- b) Class Test.
- c) Assignment
- d) PowerPoint Presentation

Suggested Readings

- McLeish, R., Link, J. (2015). Radio Production. United Kingdom: Taylor & Francis.
- VanCour, S. (2018). Making Radio: Early Radio Production and the Rise of Modern Sound Culture. United Kingdom: Oxford University Press.
- Connelly, S (2017) Digital Radio Production: Third Edition. New York: Waveland Press.
- McLeish, R. (2012). Radio Production. Netherlands: Taylor & Francis.
- Gilmurray, B. (2013). The Media Student's Guide to Radio Production. United Kingdom: Lulu.com.
- Reese, D. E., Gross, L. S., Gross, B. (2006). Radio Production Worktext: Studio and Equipment. Netherlands: Elsevier Focal Press.
- Sauls, S., Stark, C. (2013). Audio Production Worktext: Concepts, Techniques, and Equipment. United Kingdom: Taylor & Francis.
- Carlile, J. S. (2023). Production and Direction of Radio Programs. (n.p.): Creative Media Partners, LLC.
- Priestman, C. (2001). Web Radio. United Kingdom: Focal Press.
- Connelly, D. W. (2023). Digital Radio Production. (n.p.): Waveland Press, Incorporated.
- Coleman, J. F. (2021). Digital Innovations and the Production of Local Content in Community Radio: Changing Practices in the UK. United Kingdom: Taylor & Francis.

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Date:

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Course Name: Media Law and Ethics

Brief Course Description:

This course introduces students to the critical concepts surrounding mass communication ethics and laws. There are four dimensions to it: First, the students will learn about ethical perspectives in ethics and mass media as a foundation to how ethics regulates communication as a practice and a process. Second, the students will gain an in-depth understanding of the laws and various other regulations surrounding mass media. Third, the students will learn about the rights and the privileges of the journalists. Finally, the students will learn what to expect and how to handle the ethical and legal dilemmas surrounding the expansion of the convergence media.

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- (1) In-depth understanding of ethics and laws surrounding mass media institutions and rights and privileges of its practitioners.
- (2) In-depth understanding of the future trends and trajectories of mass media institutions and the ethical and legal dilemmas ensured by the same.

Skills gained:

- (1) Better understanding of communication process and its diverse ethical and legal ramifications

Competency Developed:

- (1) Students will learn to negotiate the various dilemmas and problems while working in the field later.

Course Syllabus

Unit 1: Media Ethics

- i. Media Ethics - Principles of media ethics, News media and ethical concerns, Media ethics and self-regulation; New media ethics; Press Council's Guidelines
- ii. Ethical practices surrounding reporting; Ethical practices surrounding reporting on issues related to minors, women, underprivileged etc.; Press and Public Access to the Judicial Processes, Records, Places, and Meetings
- iii. Institutions of the Ombudsman, Right to Privacy, Lok Adalat
- iv. Broadcasting Code, Cable TV Programme Code, Advertising Code, and Codes for Public Relations and Advertising

Unit 2: Media Laws

- i. Media Law: Concept, Nature, Scope, and Need; Historical Perspective of Press Regulations; Indian Constitution and Freedom of Speech and Expression, Media laws and constitutional framework; Sedition and Censorship: The Indian Experience, particularly during the Emergency of 1975; Debate and Regulations about Convergence, Media Council, etc
- ii. Defamation, Libel, Slander, Contempt, and Privileges - Libel – Civil and Criminal Libel; Indecency, Obscenity, and Pornography, Law on Defamation and Journalistic Defense
- iii. Contempt of Courts, Privileges of Parliament/State Legislatures, Role of various Press Commissions, Role of Press Council of India

Unit 3: Important Laws, Acts and Regulations

- i. Laws applicable to print media: Press and Registration of Books Act, 1867, Copyright Act, 1957;
- ii. Laws applicable for broadcast media: Legal Provisions about Licensing, Up-linking, Regulating, etc. of Private Electronic Media Channels, Prasar Bharati Act, 1990
- iii. Laws applicable for Convergence/New Media: Information Technology Act, 2000
- iv. Laws applicable for access to information: Right to Information Act, 2005
- v. IPR Laws applicable for media:
- vi. Laws Universally applicable to Mass Communication: Official Secrets Act, 1923, National Intellectual Property Rights Policy 2016; Indian Penal Code (Obscenity, Sedition, Contempt of Court), Indecent Representation of Women (Prohibition) Act, 1986, The Children Act, 1960,

Unit 4. The Rights and Privileges of the Journalists

- i. Laws and regulations surrounding the rights and the privileges of the journalists – Press Council of India
- ii. Working Journalists and Other Newspaper Employees (Conditions Of Service) and Miscellaneous Provisions Act, 1955

Unit 5. Contemporary Issues in Media Ethics and Laws

- i. Media ethics, laws and policy in the digital age – Dilemmas surrounding willful surrender of privacy; Privacy and Free Expression: Competing or Complementary Rights
- ii. Ethical pitfalls in digital age; Post Truth; social media and citizen journalism, rethinking information privacy in the connected world

Continuous Evaluation

Any one of the following (10 Marks)

- a) Group Discussion
- b) Class Test.
- c) Assignment
- d) PowerPoint Presentation

Suggested Readings

Media Law, Ethics, and Policy in the Digital Age. (n.d.). United States: IGI Global.

Moore, R. L., Murray, M. D. (2012). Media Law and Ethics. India: Taylor & Francis.

Moore, R. L., Murray, M. D., Farrell, M., Youm, K. H. (2017). Media Law and Ethics. United Kingdom: Taylor & Francis.

Media Law, Ethics, and Policy in the Digital Age. (n.d.). United States: IGI Global.

Media Law and Ethics in the 21st Century: Protecting Free Expression and Curbing Abuses. (2014). United Kingdom: Palgrave Macmillan.

Cohen-Almagor, R. (2001). Speech, Media and Ethics: The Limits of Free Expression. United Kingdom: Palgrave Macmillan UK.

Lipschultz, J. H. (2021). Social Media Law and Ethics. United Kingdom: Taylor & Francis.

The SAGE Guide to Key Issues in Mass Media Ethics and Law. (2015). United States: SAGE Publications.

Crook, T. (2009). Comparative Media Law and Ethics. United Kingdom: Taylor & Francis.

Black, J., Roberts, C. (2011). Doing Ethics in Media: Theories and Practical Applications. (n.p.): Taylor & Francis.

Kamal, A. (2020). Media Laws In India. India: Notion Press.

Ravindranath, P. K. (2004). Press Laws and Ethics of Journalism. India: Authorspress.

Examination Question Pattern

For 60 Marks

Sl. No.	Questions to be answered	Out of	Marks of each question	Total Marks
1	4	6	3	$4 \times 3 = 12$
2	4	6	6	$4 \times 6 = 24$
3	2	4	12	$2 \times 12 = 24$